6335 BELLMOORE PARK LANE
JOHNS CREEK, GA 30097
(770) 717-1779
notta.arisha@gmail.com

ARISHA AAMIR NOTTA

EDUCATION

- Boston University (Honors BA in Architectural Studies) — September 2025 - May 2028 (expected)

EXPERIENCE

Aga Khan Youth & Sports Board / Ismaili Students Network — Northeast Regional Marketing Lead

2026 – Present

- Lead regional digital marketing strategy, producing content with 100K+ views and generating 300+ new followers in three weeks.
- Coordinate promotional campaigns and communications across Northeast student chapters.

Ismaili Students Network — Boston City Director & Greater Boston Representative

Boston, MA | 2026 – Present

- Lead student engagement across Greater Boston universities, coordinating monthly events, programming, and cross-campus initiatives.
- Manage event budgets, logistics, and resources in collaboration with city and chapter leadership.

Northeast Capacity Development — Boston Information Lead

Boston, MA | June 2026 – Present

- Coordinate regional communications, resources, and volunteer outreach to support capacity-development initiatives.

1 Source BPO — Social Media Marketing Manager Intern

Remote | June – August 2025

- Managed a three-person marketing team, increasing audience engagement by 15% through content strategy and analytics.
- Supported digital advertising, website improvements, and SEO initiatives, increasing organic visibility by 12%.

Ismaili Early Childhood Development Centre — Event Coordinator

Duluth, GA | March 2025 – Present

- Coordinate educational and community events for 150+ children and families, overseeing programming, logistics, and staff collaboration.
- Developed age-appropriate activities that increased student and family participation by 20%.

Ismaili Religious Education Centre — 1st & 2nd Grade Teacher

Boston, MA | August 2025 – Present

- Design and teach interactive weekly lessons, supporting student engagement and religious education.

SKILLS & INTERESTS

Technical: Rhino 8 (working knowledge), Canva

Languages: English (native), Urdu (fluent), French (intermediate), Gujarati (comprehension)

Interests: Architectural conservation, historic preservation, Islamic architecture, sustainable design

Additional Information:

Portfolio LinkedIn